

# Murrindindi GUIDE

Arts & Tourism  
Business & Trades Guide

## MEDIA KIT



*a celebration of life in the country*



# DEAR ADVERTISER

The Murrindindi Guide magazine is the definitive arts, tourism, business and trades guide produced four times a year (summer, autumn, winter and spring), with the support from our advertisers, and available FREE throughout the Murrindindi Shire.

Independently published in Alexandra, the guide is designed to promote upcoming events and share information about the unique features of the area. Highlights are articles on the people, produce, history, activities and places to experience with family, friends and visitors. It also includes a community calendar of events, business and trades directory, sports and services club listings, emergency services information, and shire maps.

All advertisers appear on our website **[www.murrindindiguide.com.au](http://www.murrindindiguide.com.au)**. Use it to find your tradie, eatery, gallery, retail stores – just like you'd use a telephone book. It is quick and easy. Like us on Facebook too!

The magazine can be read, printed or shared online from our website **[www.murrindindiguide.com.au](http://www.murrindindiguide.com.au)** or **[www.issuu.com/murrindindiguide](http://www.issuu.com/murrindindiguide)**

It can also be read from our Facebook page

**<https://www.facebook.com/pages/Murrindindi-Guide/351350518327146>**

We give you . . .

- ✓ Extensive distribution throughout the Murrindindi Shire at advertisers and information centres, in medical clinics etc  
(Also available in Seymour, Euroa and Mansfield)
- ✓ Huge local and visitor exposure (with 6,000 copies printed per issue)
- ✓ FREE professional ad design
- ✓ FREE presence on the Murrindindi Guide website
- ✓ FREE business listing in the magazine
- ✓ FREE listing in the calendar of events (if applicable)

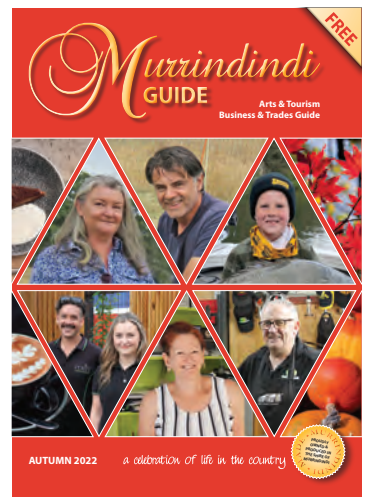
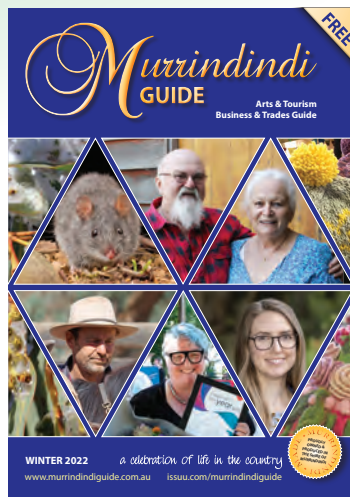
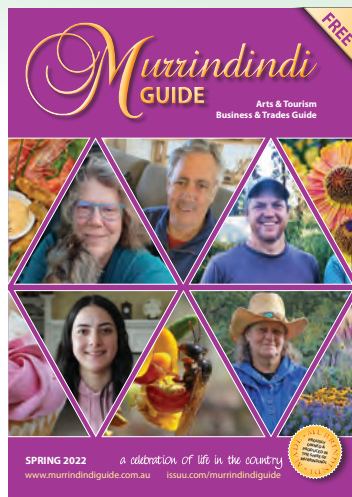
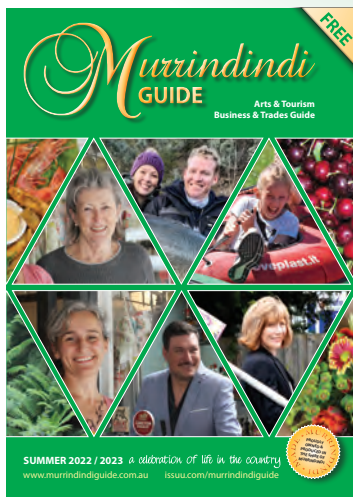
To help you promote your business or activities we would like you to consider advertising in the Murrindindi Guide. ***See over for our very competitive advertising rates and deadlines on the reverse side.***

Our shire has so much to offer, let's explore our own backyard . . .



# DISTRIBUTION

Extensive distribution throughout the Murrindindi Shire at advertisers and information centres, in medical clinics etc  
(Also available in Seymour, Euroa and Mansfield)



# ADVERTISING

## Advertising rates

Published by Ann Friedel Publishing ABN 18 248 231 566

GST included and artwork is FREE

All advertisers also appear on our comprehensive website **www.murrindindiguide.com.au** at no extra cost. If you have a website we link directly to yours. Like us on **Facebook** too!

The magazine is available to read or share on **www.issuu.com/murrindindiguide**

*The magazine is independently published quarterly and distributed free across the Shire of Murrindindi (and Seymour, Euroa, Mansfield).*

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### SPECIFICATIONS

<input type="checkbox"/> Sixteenth page	(43mm w x 65mm h)	\$79.00	<input type="checkbox"/> Half page (vertical)	(92mm w x 277mm h)	\$433.00
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**ADVERTISING DEADLINES**  
**Autumn 30 January, Winter 30 April**  
**Spring 31 July, Summer 31 October**